

CHAPTER.4 *PORTFOLIO*



2022

01

STORE PRESENTATION

About

Chapter 04 is set to inspire men and women who enjoy affordable and luxe-looking pieces that connect with their city *lifestyle*. Whether by taxi, subway, bike or cobblestone.

Our brand

Helps you add a classic and edgy touch to your everyday look with an *occasional twist* for flair.



02

SHOPPING DEPARTMENTS

CHAPTER 4

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*GIFT SHOP / SNEAKER LAP / BAGS AND
ACCESSORIES / LITTLE LEATHER
GOODS / CONTEMPORARY BRANDS /
RTW / SOFT FURNITURE*

03

BRAND MIX



will provide exclusive pieces from on-the-pulse designers such as

Private policy, Anouki, Janashia, MSGM, GCDS, Liya, Ottolinger, Unas tokyo, Torba studio, Sleeper, Faraway, Nature Hedonist, T.Studio, Jejia, Sirapop, Lithovska, Divka, Kisva, Hamu, Arabkhanova, Samar Nasraldin

as well as hard-to-find international selections from *Georgia, Japan, Italy, KSA* and many more. All the things you love about our brick and mortar store from the comfort of your Pinterest-perfect studio

04



SOCIAL MEDIA

05

SALES CHANNEL

Social Media Stores

Pop Ups

Online



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